

ClimateTalk Alliance Establishes Advisory Group
Group to encompass key industry thought leaders

SAN RAMON, CA, January 14, 2011 – The HVAC market is being faced with internal pressure to improve efficiency and external pressure to keep up with the demands of the Smart Grid and consumer push for connectivity. One crucial component to reach these objectives is the creation of an open communication standard, to drive interoperability between devices. This is the goal of ClimateTalk Alliance, and to help achieve this goal, the organization is developing an Advisory Group.

“With this Advisory Group, ClimateTalk Alliance will bring several key players together to help drive the market forward,” said Tim England, chair of the ClimateTalk Advisory Group. “Industry supported communication standards reduce the cost and risk of developing proprietary standards, decrease the need for wholesalers to carry duplicate inventories, and increase productivity and profitability for dealers.”

The Advisory Group is a proactive communication channel that enables members to stay informed while also providing a mechanism to provide observations, advice and influence the development of the ClimateTalk standards. Membership is extended by invitation to key industry leaders from HVAC Industry Associations, equipment manufacturers and channel partners as well as adjacent industries with expertise in the Smart Grid and connectivity solutions. By providing a formal mechanism to ensure an inclusive environment, the Alliance hopes to frame a long term solution that invites innovation and competitiveness similar to other industries that have thrived under the adoption of an open standard.

For more information, please visit www.ClimateTalk.org.

About ClimateTalk Alliance

The ClimateTalk Alliance is an open, non-profit organization of industry-leading companies committed to developing a common communication infrastructure for HVAC and Smart Energy devices. ClimateTalk standards are being developed to support an ecosystem of interoperable applications that communicate to simplify the installation and maintenance of complex systems while providing enhanced user interface and connectivity. The standards are being developed in a collaborative environment to address fragmentation in the HVAC Communications market and provide choice, innovation and flexibility that drives competition. The ClimateTalk Alliance is open to companies that want to join in reshaping the HVAC market by creating a platform for advancement in a world where connectivity and information open doors to new business opportunities. For more information, visit www.ClimateTalk.org.

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